

WHERE IS THE “WHERE’S THE LINE?” CAMPAIGN?

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By Julie France

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Since its launch in January, the Center for Family Safety and Healing’s Where’s the Line? campaign has helped approximately 200 witnesses receive information on how to safely help family violence victims.

Its impact is a result of its expansive outreach, according to Executive Director Karen Days. So far, reach for the campaign has exceeded 381,000 print viewers, 418,000 broadcast viewers and 50,000 digital viewers.

To keep the ball rolling, Days says the campaign has more in store for the Columbus community as it plans to continue educating residents on the line that crosses over to family violence, which they may witness as external observers. Such tactics include digital boards at sports venues and courthouses as well as large indoor and outdoor signage at Tuttle and Easton shopping centers.

For those who would like to get directly involved with the center’s efforts, the New Albany Classic Invitational Grand Prix & Family Day offers an opportunity. The event, which is to take place Sept. 20 from 10 a.m. to 5 p.m., benefits the Center for Family Safety and Healing. Adult tickets are \$23 and child tickets are \$7.50. The “Dance, Sing and Roar!” stage will debut at the event and feature interactive performances by Columbus Children’s Theatre and BalletMet. The stage will also host Jungle Jack Hanna’s favorite animal ambassadors.